



INTERNATIONAL  
FURNITURE  
FAIR  
SINGAPORE

Co-locating shows:  
联合举办

ASEAN FURNITURE **nook** Asia

In conjunction with:  
同期举办

**SingaPlural** Celebrating Design 2018

# DESIGN x BUSINESS SEMINARS

## THE PIAZZA HALL (HALL 4) | SINGAPORE EXPO

# CONNECT, CONVERSE AND COLLABORATE WITH INDUSTRY EXPERTS AT IFFS 2018

## SEMINAR SCHEDULE

### THURSDAY, 8 MARCH

TIME:  
10:30AM

OPENING CEREMONY (by invitation)

TIME:  
12:00PM

MEDIA LUNCHEON (by invitation)

TIME:  
01:30PM - 05:30PM

FORUM:  
Place Making Forum with  
Red Green Blue and Furniture

Speakers:  
Martin Lambert, *Parks and Leisure Australia*  
Mark Band, *Parks and Leisure Australia*  
Nicole Mulloy, *Outdoor Design Source*  
Ashvinkumar Kantilal, *Ong & Ong Architects*

Moderator:  
David Chong, *Institute of Parks and Recreation Singapore*

### FRIDAY, 9 MARCH

TIME:  
11:00AM - 12:00PM

PANEL DISCUSSION:  
*The New Boundaries and Frontiers of the Design Industry*

Panelists:  
Chantal Hamaide, *Intramuros*  
Hunn Wai, *Lanzavecchia & Wai*  
Nathan Yong, *Grafunkit*  
Virginie Moriette, *Studio MVW*

Moderator:  
Elodie Palasse-Leroux, *Tanke.London*

TIME:  
12:00PM - 01:00PM

IN CONVERSATION:  
Giulio Cappellini & Chantal Hamaide

INTRODUCTION:  
Elodie Palasse-Leroux, *Tanke.London*

TIME:  
01:30PM - 05:30PM

FORUM:  
Place Making Forum with  
Red Green Blue and Furniture

### SATURDAY, 10 MARCH

TIME:  
10:00AM - 10:45AM

PANEL DISCUSSION:  
*The Magic of Collaborations*

Panelists:  
Chan Wai Lim, *Trigger Design*  
Kavi Pradeep, *JSL Lifestyle*  
Lee Yun Qin, *Corafit*

Moderator:  
Rajshree Pathy, *IDF Singapore*

TIME:  
11:00AM - 11:30AM

SEMINAR: CRAFT X PLAY  
Karthik Vaidyanathan, *Varnam*

Moderator:  
Suprita Moorthy, *India Design Forum*

TIME:  
11:45AM - 12:30PM

PANEL DISCUSSION:  
*Legacy and Contemporary Design*

Panelists:  
Vikram Goyal, *Viya Home*  
Gina B. Wicker, *Sunbrella*

Moderator:  
Rajshree Pathy, *IDF Singapore*

TIME:  
02:30PM - 03:15PM

SEMINAR: FABRICS X ARCHITECTURE  
Gina B. Wicker, *Sunbrella*

TIME:  
03:30PM - 04:15PM

LIVE DEMONSTRATION by  
KIMONO ARTISAN KYOTO

Sekka Shibori Dyeing Process

Most seminars are complimentary and seats are based on first-come-first-served basis.

## CONCURRENTLY HELD AT NATIONAL DESIGN CENTRE: SINGAPLURAL

### FRIDAY, 9 MARCH

TIME:  
01:30PM - 02:45PM

MASTER LECTURES:  
*AT ONE TO ONE: Computational Design and Digital Fabrication in the Elbphilharmonie Concert Hall and Other Built Projects*

Ben Koren, Founder, *One to One, U.S.A*

TIME:  
03:30PM - 04:15PM

MASTER LECTURES:  
*Design Tools In The Age Of Digital Transformation*

Steffen Riegas, Head Digital Technologies, *Herzog & de Meuron, Switzerland*

TIME:  
04:30PM - 05:45PM

MASTER LECTURES:  
*After Shopping*

Ren Horng Yee, Head of Innovation Strategy and Forecasting / Senior Associate  
*UNStudio, The Netherlands*

• Admission fee applies. For more information, please visit [www.singaplural.com](http://www.singaplural.com)

# SEE YOU THERE!

Co-locating shows: **ASEAN FURNITURE** **nook** Asia

In conjunction with: **SingaPlural** Celebrating Design 2018

A partner event of: **SINGAPORE DESIGN WEEK**

Organiser: **IFFS**

A subsidiary of: **sfic**

In association with: **amp**

Supported by: **ASEAN FURNITURE** **nook** Asia

**ASEAN FURNITURE** **nook** Asia

**ASEAN FURNITURE** **nook** Asia

**ASEAN FURNITURE** **nook** Asia

**ASEAN FURNITURE** **nook** Asia

**ASEAN FURNITURE** **nook** Asia

**ASEAN FURNITURE** **nook** Asia

**ASEAN FURNITURE** **nook** Asia

**ASEAN FURNITURE** **nook** Asia

**ASEAN FURNITURE** **nook** Asia

**ASEAN FURNITURE** **nook** Asia

**ASEAN FURNITURE** **nook** Asia

**ASEAN FURNITURE** **nook** Asia

**ASEAN FURNITURE** **nook** Asia

**ASEAN FURNITURE** **nook** Asia

**ASEAN FURNITURE** **nook** Asia

**ASEAN FURNITURE** **nook** Asia

**ASEAN FURNITURE** **nook** Asia

**ASEAN FURNITURE** **nook** Asia

**ASEAN FURNITURE** **nook** Asia

**ASEAN FURNITURE** **nook** Asia

**ASEAN FURNITURE** **nook** Asia

**ASEAN FURNITURE** **nook** Asia

**ASEAN FURNITURE** **nook** Asia

**ASEAN FURNITURE** **nook** Asia



▲ ASHVINKUMAR KANTILAL



▲ CHANTAL HAMAIDE



▲ CHAN WAI LIM



▲ ELODIE PALASSE-LEROUX



▲ GINA B. WICKER



▲ GIULIO CAPPELLINI



▲ HUNN WAI



▲ KARTHIK VAIDYANATHAN



▲ KAVI PRADEEP



▲ LEE YUN QIN



▲ MARK BAND



▲ MARTIN LAMBERT



▲ NATHAN YONG



▲ NICOLE MULLOY



▲ RAJSHREE PATHY



▲ SUPRITA MOORTHY



▲ VIKRAM GOYAL



▲ VIRGINIE MORIETTE